

Mayas In The Marketplace Tourism Globalization And Cultural Identity

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Mayas In The Marketplace Tourism

Selling handicrafts to tourists has brought the Maya peoples of Guatemala into the world market. Vendors from rural communities now offer their wares to more than 500,000 international tourists annually in the marketplaces of larger cities such as Antigua, Guatemala City, Panajachel, and Chichicastenango.

Amazon.com: Mayas in the Marketplace: Tourism ...

Winner, Best Book Award, New England Council of Latin American Studies, 2005 Selling handicrafts to tourists has brought the Maya peoples of Guatemala into the world market.

Mayas in the Marketplace: Tourism, Globalization, and ...

Unlike Mayas from Amatenango, the Maya vendors in Guatemala are in direct contact with tourists, tourism guides, and tourism places, such as hotels, restaurants, and sites, that are part of the Ruta Maya tourism system that includes Mexico, Belize, Guatemala, Honduras, and El Salvador.

Mayas in the Marketplace Tourism, Globalization, and ...

Focusing on Kaqchikel Mayas who commute to Antigua to sell their goods, he explores three significant issues: how the tourist marketplace conflates global and local distinctions. how the marketplace becomes a border zone where national and international, developed and underdeveloped, and indigenous and non-indigenous come together. how marketing to tourists changes social roles, gender relationships, and ethnic identity in the vendors' home communities.

0292705670 - Mayas in the Marketplace: Tourism ...

Mayas in the marketplace : tourism, globalization, and cultural identity. [Walter E Little] -- Selling handicrafts to tourists has brought the Maya peoples of Guatemala into the world market. Vendors from rural communities now offer their wares to more than 500,000 international tourists ...

Mayas in the marketplace : tourism, globalization, and ...

Mayas in the Marketplace: Tourism, Globalization, and Cultural Identity. By Walter E. Little. Read preview. Excerpt. Scene I :Ruq'ij Ala', San Antonio Aguas Calientes, March 1997. Tomás and Alejandra invited me to celebrate their son's ninth birthday, a gathering attended by

Mayas in the Marketplace: Tourism, Globalization, and ...

Download Citation | Mayas in the Marketplace: Tourism, Globalization, and Cultural Identity. By Walter E. Little. Austin: University of Texas Press, 2004. Pp. x, 320 ...

Mayas in the Marketplace: Tourism, Globalization, and ...

Mayas in the marketplace : tourism, globalization, and cultural identity Title Mayas in the

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marketplace Title remainder tourism, globalization, and cultural identity Statement of responsibility Walter E. Little Creator. Little, Walter E., 1963-Subject. Cakchikel Indians -- Social conditions; Maya business enterprises -- Guatemala | Antigua Region

Mayas in the marketplace : tourism, globalization, and ...

Mayas in the Marketplace: Tourism, Globalization, and Cultural Identity - by Walter E. Little Article in Bulletin of Latin American Research 26(1):143-145 · January 2007 with 32 Reads

Mayas in the Marketplace: Tourism, Globalization, and ...

Home; This edition; 2004, English, Book, Illustrated, Government publication edition: Mayas in the marketplace : tourism, globalization, and cultural identity ...

Mayas in the marketplace : tourism, globalization, and ...

Or can the collective entrepreneurship of women working in the tourism industry of Peru be interpreted as feminist solidarity?, Une économie solidaire peut-elle être féministe ?, 10.4000/books.iheid.6689, (191-203), (2015).

Mayas in the Marketplace: Tourism, Globalization, and ...

Walter E. Little's Mayas in the Marketplace explores how the Kaqchikel Maya of Guatemala "incorporate themselves into the global while continuing to reinscribe significance in the local" (10). In other words, his focus is on how the Maya understand and use their identity to sell handicrafts to tourists in the marketplaces of Antigua, Tecpán, Panajachel, Santiago Atitlan, Quetzaltenango, Chichicastenango, and a number of other cities and towns throughout the country.

Project MUSE - Mayas in the Marketplace: Tourism ...

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2 x Maya's - Bahama Chair L R 1 x Maya's - Bahama Rattan Table with Decorations 1 x Maya's - Grass & Stones 2 x Maya's - Bahama Drapes 2 x Maya's - Maya's - Torch 1 x Maya's - Maya's - Guitar 1 x Maya's - Bahama Bird House 1 x Maya's - Stone with Grass 1 x Maya's - Bahama Swing with Animations & Props & Palm 1 x Maya's - Bahama Rug Mesh

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Offering a mobile app that simplifies booking and travel can be a great incentive to market online. Create an app that helps visitors easily access information about their flights, reservations, and trip itineraries. Depending on the amount of locations you offer, you may even consider adding maps and guides to local attractions. ...

4 Advantages of Digital Marketing for Tourism

"The Ancient Maya Marketplace, edited by Eleanor M. King, reviews the debate on prehispanic Maya markets. The volume's contributors challenge the model of a non-commercialized Maya economy and offer compelling new evidence for the existence and identification of ancient marketplaces among the Maya"--Provided by publisher.

The ancient Maya marketplace : the archaeology of ...

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